To all foreign citizens:

- If you need help or assistance please call this phone number: 083-995-2100
  ■Yamaguchi Multilingual Consultation Center
- Information necessary for living in Japan (multilingual)
  ■Council of Local Authorities for International Relations
- 3. Language used in evacuation centers during disasters (multilingual) ■Council of Local Authorities for International Relations
- 4. Earthquake and weather information available on your smartphone (multilingual)
  - Apps provided by the Japan Tourism Agency.
- 5. News from Yamaguchi City (Yamaguchi City newsletter) (multilingual)
  ■Yamaguchi City Hall(Public Relations Division)
- 6. Garbage Disposal Guide (multilingual) ■Recycling Promotion Division, Yamaguchi City Hall
- 7. About this project.(easy Japanese .etc)International Relations Division, Yamaguchi City Hal

Speech translation app that translates your speech into different languages.

"VOICE TRA"

Developed by the National Institute of Information and Communications Technology

This "Yamaguchi City International Promotion Plan - no.2" was designed at Yamaguchi City Hall in March, 2021. It contains the basic ideas for carrying out international exchange actions in Yamaguchi City.















2021年(令和) 山口す

# 7向性

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## **Yamaguchi** aims to become an international city loved by people from all over the world

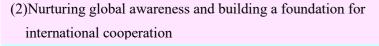
 $\sim$ Yamaguchi : a city that embraces diversity and cultural exchanges $\sim$ 

## Our aim is to involve all citizens in making these goals a reality, making Yamaguchi a foreigner-friendly city that is open to the world.

## 1. Promoting international exchange

#### (1)Cultivating international relations with many countries

- •By undertaking a broad range of exchange activities involving culture and sports with our sister and friend ship cities, as well as other cities abroad.
- •By interacting in English with people overseas.
- •By making Yamaguchi an attractive and fun destination for international tourists.
- •By selling Yamaguchi's local products and goods overseas.



- •By learning about cross-cultural differences from foreign citizens.
- •By developing people and groups to interact with the foreign community.
- $\bullet By$  sharing Japan's technology and systems with people overseas.
- •By fostering people to play an active role overseas.



Exchange activities with students from overseas



Engaging in exchange activities with foreign students in Yamaguchi.

#### (3)Developing Yamaguchi's brand image overseas

- •By marketing Yamaguchi's unique attractions, gastronomy and lifestyle globally.
- •.By welcoming many foreigners who come to travel, study, or work in Yamaguchi.
- •By creating opportunities for people all over the world to learn about Yamaguchi.



Foreign students being appointed as "Yamaguchi Tourism Ambassadors"

## 2. Promoting multicultural coexistence.

- (1)Creating a welcoming environment for foreigners in local communities.
- •By creating forums and other opportunities for foreigners and locals to interact.
- •By providing foreign residents with information about social etiquette and rules for daily life.
- •By encouraging foreign residents to participate in local events.
- •By making our city a place where all foreign residents can play active roles in their local communities.

#### (2)Creating a comfortable living environment for all.

- •By offering Japanese classes to foreigners.
- •By providing information to foreign citizens in an easy-to-understand manner.
- •By providing help to foreign citizens in times of need.
- •By increasing the number of people who can teach in foreign languages.

#### (3)Promoting citizens' understanding of international residents

- •By learning about differences in culture, ideas and lifestyles.
- •By encouraging city officials to use easy-to-understand Japanese with foreign citizens.
- •By working together to create a comfortable environment for foreign citizens.



Foreign citizens taking part in local events.



Easy-to-understand disaster-prevention information.



Learning about cultural differences.